**NOVELTY OF PROJECT FOR**

***The Modern Marketeer***

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Our project application “The Modern Marketeer” is a project developed with the purpose of helping new start-ups set up their Social media platforms using this app, guiding our user through four major Social media giants, Facebook, Twitter, Snapchat and Instagram.

The project was completely novel as there haven’t been any similar apps on the internet and this application could help a lot of startup companies grow with time and boost their sales by setting up their social media platforms for more reach. We also intend to expand the app, by adding new features in the near future and making the app bigger by interacting with the user more and adding more help options for the user.